Mark Carpenter

Mark Carpenter has been facilitating VitalSmarts content for more than a decade. Leveraging his twenty years’ experience in corporate marketing and communications, Mark is equally comfortable working with senior executives, middle managers, and line employees. He applies the content in context to his experience in a variety of industries in practical, relatable ways to allow audiences to understand and apply the skills.

Whether delivering a one-hour presentation, a two-day course, or an ongoing consulting assignment, Mark is known for engaging participants and motivating improvement. He adapts his message to the needs of an audience and explains concepts with memorable stories and illustrations. Mark has worked with industries from financial services to high tech, mining to manufacturing, and government to gas and oil. He has been successful because of contrasting and complimentary characteristics. He is practical yet personable; he’s a serious worker who doesn’t take himself too seriously; and he is quick to assume the best about others without sacrificing accountability.

He has been successful as a trainer and consultant because he loves connecting people with skills that change lives and organizations for good, has a personable teaching style, and never forgets that training is only useful if it is applied in real life.

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Mark’s professionalism, flexibility and competence won everyone over . . . We knew we were working with a true professional who is passionate about VitalSmarts.”

Training Participant

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