KI’s Genius movable walls provide the perfect solution for shrinking office environments

Shrinking Offices
Over the past 20 years, office sizes have progressively declined in square footage. This trend will continue, especially as companies strive to capitalize on the following strategies:

- Reduce overall square footage and realize real estate savings
- Use of more non-dedicated workspaces that promote engagement and collaboration
- Incorporate emerging technologies, such as mobile computing and wireless networking

Genius Movable Wall
Genius wall reduces financial impact of churn versus both permanent drywall construction and any stick-built solution. Due to Genius wall’s unitized and modular construction, up to 99% of Genius product is reusable (if the facility space planning incorporates a holistic construction approach to minimize SKUs). Conversely, permanent drywall construction and various stick built solutions provide very little reusable opportunities. In addition, Genius wall sliding doors versus hinged doors helps reduce square footage, without compromising workable square footage in the least.

The graphic below shows the approximate difference in reuse that will affect the long-term impact on facilities, including disposal and new product costs.

Churn Costs
Churn is defined as the number of box, furniture and construction moves completed annually, divided by the number of occupants over the same time period. Per IFMA ©2010, the average churn rate was 32% or approximately once every 3 years.