Cengage Learning Acquires Pathbrite’s Best-In-Class ePortfolio Solution

* Cengage Learning Continues to Expand Institutional Offerings, Including Recent Acquisition of Learning Objects

Indianapolis, IN, October 27, 2015 – Continuing the expansion of its institutional offerings, Cengage Learning today announced the acquisition of Pathbrite’s best-in-class ePortfolio solution. Pathbrite enables students to collect, track and showcase their work to demonstrate completion of assignments for graduation, accreditation and job placement. Pathbrite has users at 900 K20 institutions.

The announcement was made at EDUCAUSE 2015, the annual gathering of leaders in education technology.

“Last month, we announced the acquisition of Learning Objects, which offers a customizable learning environment and services for online programs. Now, adding Pathbrite’s Portfolio Learning Platform to Learning Objects’ suite of tools extends our student-centric, competency-based learning capabilities,” said Michael Hansen, Chief Executive Officer, Cengage Learning. “We’re also very pleased that most of Pathbrite’s talented employees will join us in our quest to provide the highest quality digital learning solutions available.”

Hansen added, “This acquisition builds upon the success of our current partnership with Pathbrite to integrate their ePortfolio into our MindTap digital course solution – now at more than 650 MindTap courses. Bringing together MindTap, Learning Objects and Pathbrite strengthens Cengage Learning’s position as the only provider of a truly comprehensive, student-centric learning platform.”

“We are excited to extend the Pathbrite offering to an even larger network of schools, colleges and universities, as we know that portfolios improve all major indicators of student success,” said Heather Hiles, CEO, Pathbrite. “Cengage Learning is an ideal match for Pathbrite culturally as we are both committed to improving learning and career outcomes for all students.”

Pathbrite’s ePortfolio solution allows students to tag, save and report on their work throughout the semester. When the course concludes, students can maintain their work and continue building an inventory of learning achievements. In addition, a similar portfolio for administrators and faculty allows institutions to easily report on students’ performance against accreditation standards.

The combination of Pathbrite and MindTap, which offers a student-centric, personalized approach to learning along with Learning Objects, which offers a customizable, scalable framework that leverages publisher content and Open Educational Resources, allows Cengage Learning to offer a comprehensive set of offerings to support students, instructors and administrators across many adoption models.
Terms of the Pathbrite deal were not disclosed. For media questions, please contact Chloe.Ryan@Cengage.com or Susan Aspey at Susan.Aspey@Cengage.com.

About Cengage Learning
Cengage Learning is a leading educational content, technology and services company for the higher education and K-12, professional and library markets worldwide. The company provides superior content, personalized services and course-driven digital solutions that accelerate student engagement and transform the learning experience. Cengage Learning is headquartered in Boston, MA with an office hub located in San Francisco, CA. Cengage Learning employees reside in nearly 40 different countries with company sales in more than 125 countries around the world. www.cengage.com.

About Pathbrite
Pathbrite was a venture-backed ed tech company based in San Francisco. Pathbrite has users at 900 schools, colleges, universities and organizations in the world. Pathbrite’s portfolio platform is poised to revolutionize learning, teaching and assessment across the globe. Educators and students at institutions like Fresno State University, Laureate International Universities, Stanford University and the University of Illinois use Pathbrite to enhance learning outcomes, program completion rates and job placement rates of students. For more information, visit Pathbrite.com, like us on Facebook, follow us on Twitter or visit our blog.

###