**Beef Sustainability Facts**

**CARE FOR THE FUTURE**
Beef farmers and ranchers care deeply for the environment. They want to care for the land that was passed on from their ancestors and leave it better for future generations.\(^3,6\)

**PROTECT OPEN SPACES FOR OUTDOOR RECREATION**
The land that cattle graze on not only protects the habitats of hundreds of animals, but it allows people to enjoy the outdoors by biking, hiking, camping and more.\(^1\)

**ENRICH THE SOIL THROUGH CARBON SEQUESTRATION**
When cattle graze on land, their manure enriches the soil, which enables healthy plants to grow. This nutrient cycle also allows for carbon sequestration!\(^4\)

**TURN PLANTS INTO PROTEIN**
Cattle use their unique stomachs to upcycle plants that humans can't eat and turn them into high-quality, delicious protein – beef!

**REDUCE FOOD WASTE FOR SUSTAINABILITY**
More than one third of food is wasted in the United States. If you want to make your food choices more sustainable, consider reducing your food waste.\(^5\)

**STEWARD NATURAL RESOURCES**
Cattle producers are committed to constantly improving the way they manage natural resources. In fact, the cattle industry has reduced its water use by 29% since 1993.\(^2\)

References